



# Curriculum Vitae

**Angela Baruth**

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♥ IT • Digital Media / Online Marketing • Web Design / Developer • SEA / SEO / Social Media • Graphic Designer



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Germany



## Study

Master Practical Informatics / IT- Security (online, in the 3 semester)

MS. Information Technology / Digital Media Arts and Instructional – 9 courses (online)

Bachelor in Informatics-IT-Security (online in the 6 semester)

Bachelor in Informatics-Digital Media (online)

Bachelor in Media Informatics (online, in the 5 semester)

## Languages

German (mother tongue), English (C2), French (B1), Italian (A1), Russian (B2)

## Commencement of Work

immediately available and ready to move

## Salary Expectations by arrangement

## Interest

Interest in new IT Technologies (further education)

Sailing

With heart and soul in the area of IT as well as Print and Digital Media, Graphics / Web / Mobile Design & Development, Publishing / Printing, Audio / Video Production, 3D Animation, Product Photography, Databases / Java / Game / Mobile / Programming / IT Administration / Security as well as Marketing and Social Media or Google.

[Curriculum Vitae](#)

[Reference](#)

[Academic Transcript](#)

[Certification SYSS](#)

[Certification Google](#)

[Certification Blockchain](#)

[Portfolio](#)



## Work Experience



### Research Assistant in Information Technology

02/2022 – 06/2022

DLR Neustrelitz, Germany  
extra-occupational internship for the master's degree at the FernUni Hagen  
100% - 5 months internship

#### Responsible area:

##### Conception, implementation, monitoring and testing of complex systems and their components

- Administration (any form of administration, support, coordination, planning, installation, configuration) from servers, network components, DHCP, routing, firewalls; Network Security, SSL, Certificates, Protocols
- Design of network topologies under the aspect of IT security
- Organization of firewall rules of the Department with the Demilitarized Zones (DMZ), the Central Data Center (ZRZ) and the DLR core network (coordination of various requirements and finding solutions with various stakeholders / contact persons and using defined processes and tools in compliance with applicable regulations)
- Checking using management software VCenter/VSphere and suitable analysis tools such as Icinga
- Analysis and assessment of errors, troubleshooting, repair and handling of complaint processes also using ticket systems and in communication with the manufacturers of the respective hardware and software
- Server virtualization
- Commissioning the IT service provider, monitoring and coordinating the work of the IT service provider
- Service talks
- Evaluation of technologies (hardware, internet, data transfer, multimedia)
- Supporting employees in introducing and using new technologies IT security-related procedural changes)

##### Information technology ensuring the implementation of the operational service for the national ground segment

- Reception preparation, implementation and follow-up as well as implementation of uplinks for various missions with high reliability and accuracy. Uplink refers to the direction of communication in satellite communication from the ground station to the satellite
- Reception of satellite data, their pre-processing and archiving
- Support for satellite commanding of various missions for GSOC (German Space Operations Center) and others. (Testing of the system components involved before commanding, configuration of these systems and continuous Monitoring of the functioning, implementation of several consecutive technical processes for production the command link to the satellite while maintaining a voice link to the space operations center and permanent verbal status message (English) if the technical conditions change during the run of the various processes involved)
- Ensuring a trouble-free process and initiating measures in the event of irregularities (malfunctions)
- Creation of reception reports for the national ground segment to third parties (ESA, etc.) and forwarding of this information

### Project Clinical Supply Chain

02/2021 – 04/2021

University of Applied Sciences Western Switzerland  
Geneva School of Business Administration, Switzerland  
60% - 3 months project work

#### Responsible area:

- Project for Clinical Supply Chain with Blockchain

### Graphic Design / Online Marketing / Project

09/2019 – 02/2021

Freelancer, worldwide  
100% - 16 months project work

#### Responsible area:

- Web / mobile / e-Commerce / software design & programming of content with SEO / SEM, social media for B2B
- Translation work (en, fr ↔ de)

### Print / Graphic Design / Online Marketing

08/2018 – 08/2019

Nouvel AG, Switzerland  
100% - 1 year project work

#### Responsible area:

##### Print / Graphic Design / Online Marketing / Project Management

- Conception, Project Support from the design concept to production for Food / Non-Food for B2C
- Content and graphic development as well as implementation of various multilingual (de, fr, en, it) documents (Flyers, Brochures, Posters, Catalogue, Packaging, Advertisements, Marketing Ads and Presentations, Newsletters, Events)
- Creation of meaningful graphics and images as well as texts for print and online according to CI/CD specifications
- Develop concepts for new product brands and smaller product worlds
- Development of ideas and layouts for customer-specific VKF measures
- Design of packaging and communication concepts for POS Display for Food / Non-Food for B2C
- Screen Design for Social Media Applications and E-Commerce
- Video / Audio for commercials and online promotions
- Product photography
- Structured and efficient in project management

- SAP Product management
- Solution-oriented in contact with the project participants national and international customers
- Budget planning, offers and cost responsibility of orders
- IT-Support Level 1/2 and training
- Team management marketing of 1 person

### Project Manager Digital Media

10/2017 – 05/2018

Schulthess Legal Media AG, Switzerland  
100% - 8 months project work

#### Responsible area:

#### Web Design & Developer / Project Management

- Planning, Creation, Editing and Administration, Testing as well IT Security from Web / Mobile / E-Commerce / Software Design & Programming of Digital Products multilingual (de, fr, en) for B2B
- Creating concepts, decision bases and technical documentation UX / UI (Sketch)
- Web Design / Programming / Support / CMS (Drupal 7/8, WordPress) and E-Commerce-Solutions as well prototypes with HTML, CSS, PHP, JavaScript, SQL-Database, Web Service (REST, RESTful, XML, XSLT, JSON, SOAP), UNIX, Linux as well Web Hosting
- Coordination with internal and external bodies (product managers, marketing, sales and external developers)
- Management of media databases
- Project Management with focus on goal achievement, deadlines and budget with Kanban board
- Budget planning, offers and cost responsibility of orders
- Administration in the IT area and IT-Support Level 1/2 and training
- Team management of max. 3 persons

### Web Project Leader

12/2016 – 05/2017

SCHURTER AG, Switzerland  
100% - 6 months, employment contract

#### Responsible area:

#### Web Design & Developer / Project Management

- Coordination and implementation of web development with product management for B2B
- Project management web functions and technical implementations of multilingual (de, fr, it, en) Web Projects with Viamedici
- Supervision and maintenance of the website including search engine optimization and reporting
- Further development of the Web Content Management (WCM) and eCommerce
- Realization of service functions and innovation proposals for eZ-Services
- Maintenance and improvement of the website incl. Data provision from Cross Media
- Conducting web Controlling and Technical Support for Marketing Intelligence
- Development of new service and process optimizations in the web area
- Project Management ERM, PIM and CRM as well Support (1st, 2nd, 3rd Level) and Training
- Team Management of max. 3 persons

### Graphic / Marketing / Web / Online Marketing

01/2013 – 09/2016

Peter Lang Publishing AG, Switzerland  
100% - 33 months

Ground for termination: Restructuring and outsourcing in the company 100% - 33 Monate

#### Responsible area:

#### Graphic Design

- Project support from the design conception to production for B2B
- Content and Graphic Development and implementation of various multilingual (de, fr, en) documents (Flyers, Brochures, Posters, Catalogue, Packaging, Advertisements, Marketing Ads and Presentations, Newsletters, Events)
- Creation of meaningful graphics and images as well as texts for print and online according to CI/CD specifications
- Development of concepts for new product brands and smaller product worlds
- Development of ideas and layouts for customer-specific VKF measures
- Design of Packaging and Communication concepts for POS Display
- Screen Design for Social Media applications and e-Commerce
- Structured and efficient in Project Management
- Solution-oriented in contact with the project participants national and international customers
- Budget planning and cost responsibility of orders
- Support and training

## Web Design & Developer / Project Management

- Creation, editing and management of multilingual (de, fr, en) Web-Content with Online-Shop for B2B
- Web Design / Programming / Support / CMS (SiteFusion, PubFactory) with HTML, CSS, XML, PHP, JavaScript, Oracle Database, SQL, MSOL and Web hosting and more
- Solution-oriented in contact with the project participants national and international customers
- Project Management with ERM, PIM and CRM (Klopothek)
- Partner Service Management as well Support (1st, 2nd, 3rd Level) and training of employees
- Team management of max. 5 people

## Online Marketing

- Control of digital campaigns with SEO / SEM and Social Media (Facebook, Twitter, Xing, LinkedIn, Instagram, Google AdWords / Analytics / Webmaster / Business / Shopping / Remarketing, Audio / Video) or Newsletter Marketing and CPM
- Monitoring, analysis and reporting to senior management
- Creation and editorial editing of content in font / image / text for the available media channels website, Intranet, Extranet, Digital, Newsletter for internal and external target groups as well as support and training
- Administrative task

## Online Marketing

05 – 12/2012

business4you, Switzerland

100% - 9 months

Ground for termination: professional development

### Responsible area:

#### Web Design & Developer / Social Media

- Coordination of projects / Support (1st, 2nd, 3rd Level) for B2B
- Creating concepts, decision-making and technical documentation
- Creation, editing and management of multilingual (de, fr, en) Web-Content and eCommerce or Online-Shop
- Web Design / Programming / Support/ CMS (Typo3, Joomla, WordPress) with HTML, CSS, PHP, JavaScript, SQL-Database, Web Service (REST, RESTful, XML, JSON, SOAP) as well Web Hosting
- Project Management
- SEO / SEM and Social Media (YouTube, Xing, Facebook, Twitter, Google AdWords, Google Analytics as well Google Business)
- Management for Media Database
- Creation and dispatch of newsletters
- Video / Audio from commercials spots
- Team Management of max. 5 people

## Internship Digital Media

01 – 07/2011

Documentary Edge Auckland, New Zealand

100% - 7 Monate

### Responsible area:

#### Web / Graphic Design & Developer / Audio / Video Production

- Web Design / Programming / Support with HTML, CSS, PHP, JavaScript, SQL-Database as well Web Hosting
- Video / Audio with Adobe Premiere Pro, After Effects, Final Cut Pro, Avid
- SEO / SEM and Social Media (YouTube, Xing, Facebook, Twitter)
- Organization of events and festivals

## Internship Audio / Video Production

April 2010

Health TV Auckland, New Zealand

100% - 1 months

### Responsible area:

#### Audio / Video Production

- Video / Audio with Final Cut Pro

## Freelancer

part time - Germany

2000 – 2012

### Responsible area:

#### Web / Graphic Design & Developer / IT Security

- Web Design / Mobile Apps / Programming / Support with Adobe CC Packaging, Director, Flash CS4/5,
- Java, JavaScript (Angular.js, React.js, Backbone.js), HTML, XML, CSS (LESS, SASS, Bootstrap), PHP (Laravel), Eclipse, XCode, Xamarin MySQL, UNIX-Shell, CMS (Joomla, Drupal, Prestashop, WordPress, Typo3, Magento, Moodle and more), LMS, W3C, IA, LAMP, MVC, OOP, Web Service (REST, RESTful, XML, SOAP, JSON) as well Web Hosting and more
- UX / UI Tools (Sketch, Scratch and more)
- Audio / Video Production with Adobe Premiere Pro, After Effects, Final Cut Pro, Avid
- 3D Animation
- B2B Marketing
- SEO, SEM and Social Media (YouTube, Xing, Facebook, Twitter, LinkedIn, Google AdWords as well Google Analytics)
- Graphic Design and Layouts (Adobe)
- IT Security
- Team Leading a 15 to 20 team in IT Software Development (3 years)

## Graphic Designer

Kurierverlag GmbH & Co. KG, Germany

100% - 20 years – Germany

Reason for termination: restructuring and outsourcing within the company

09/1988 – 10/2008

### Responsible area

#### Print

- Content and graphic development as well as implementation of various documents (Flyers, Brochures, Posters, Catalogue, Calendars, Listings, Marketing Ads and Presentations) with Adobe, QuarkXPress)
- Creation of meaningful graphics and images as well as texts for print and online for CI/CD-requirements and Layout Design
- Text / Image Editing / Montage, Data Handling, Film Montage, Exposure, Color Management, Quality Assurance, Workflow, CTP, DTP
- Project support from the design conception to production

**Master Practical Informatics – Cyper Security**

(online study)

Hagen University

Hagen, Germany

10/2021– 12/2023

**Bachelor in IT-Security**

(online study)

Wilhelm Büchner University

Darmstadt, Germany

05/2021 – 04/2023

**Bachelor in Digital Media**

(online study)

Wilhelm Büchner University

Darmstadt, Germany

08/2020 – 04/2021

**MS. Information Technology / Digital Media Arts and instructional Design - Courses**

(online study)

Harvard University

USA

09/2011 – 12/2019

**Computer Communication / Digital Media**

(direct study, 3 semester)

AUT Auckland

Auckland, New Zealand

07/2008 – 07/2009

**Bachelor in Media Informatics**

(distance learning, 5 semester)

University of Applied Sciences Brandenburg / TFH Berlin

Brandenburg, Berlin, Germany

09/2003 – 07/2008

**Printing Technology**

(distance learning)

ÜAZ Waren

Waren, Germany

06/1999 – 01/2002

**University entrance qualification**

(distance learning)

Community College Prizwalk

Prizwalk, Germany

09/1993 – 01/1995

**Graphic Designer (Pre-Press)**

Specialization in Reproduction Photography Printing Center

Neubrandenburg, Berlin, GDR

09/1988 – 07/1991



<p><b>Certified ITIL 4 (Information Technology Infrastructure Library)</b> (Online)  <b>Certified Ethical Hacker (CEHv10)</b> (Online)</p>	2023	●
<p><b>Digital IT-Forensics</b>  <b>Incident Response</b>  <b>Embedded Security</b>                  SYSS GmbH, Tübingen, Germany SYSS GmbH</p>		
<p><b>Windows Hacking</b>                  SYSS GmbH, Tübingen, Deutschland</p>	2022	
<p><b>Data Stewardship goes Germany</b>                  Tu9 Universities of Technology, Braunschweig, Deutschland</p>		
<p><b>Google Ads Display Zertifizierung</b>  <b>Google Ads Search Zertifizierung</b>  <b>Google Ads - Measurement Zertifizierung</b>  <b>Google Ads Video Zertifizierung</b>  <b>Shopping Ads Zertifizierung</b>  <b>Google Ads Apps Zertifizierung</b>  <b>Search Ads 360 Zertifizierung Exam</b>  <b>Campaign Manager Zertifizierung Exam</b>  <b>Creative Zertifizierung Exam</b>  <b>Display &amp; Video 360 Zertifizierung Exam</b>  <b>Google Analytics Individual Qualification</b>  <b>Mobile Experience Zertifizierung Exam</b>  <b>Waze Ads Fundamentals Assessment</b></p>	2021	●
<p><b>Blockchain Zertifizierung</b> (Online)  <b>Python</b> (Online)</p>	2020	●
<p><b>Phishing Awareness</b>  <b>Exploit Development</b>                  SYSS GmbH, Tübingen, Germany</p>		
<p><b>IPV6-Security</b>                  SYSS GmbH, Tübingen, Germany</p>	2019	●
<p><b>Google AdWords Zertifizierung</b>  <b>Google Analytics Zertifizierung</b>  <b>Google Mobile Zertifizierung</b>  <b>Google Tag Manager – Workshop</b>  <b>Google Data Studio – Workshop</b>                  Google, Zürich, Switzerland</p>	2017	●
<p><b>VoIP-Infrastructures</b>                  SYSS GmbH, Tübingen, Germany</p>	2016	●
<p><b>WLAN Hacking / WLAN Security</b>                  SYSS GmbH, Tübingen, Germany</p>	2015	●
<p><b>IT Law and Data Protection</b>                  SYSS GmbH, Tübingen, Germany</p>		
<p><b>Planning and Penetration Testing</b>                  SYSS GmbH, Tübingen, Germany</p>		
<p><b>Mobile Device Hacking</b>                  SYSS GmbH, Tübingen, Germany</p>		
<p><b>Safety IT Security II</b>                  SYSS GmbH, Tübingen, Germany</p>	2014	●
<p><b>Safety IT Security II</b>                  SYSS GmbH, Tübingen, Germany</p>		
<p><b>Safety Web Applications</b>                  SYSS GmbH, Tübingen, Germany</p>		
<p><b>Google AdWords</b>                  Google, Zürich, Switzerland</p>	2013	●
<p><b>Internship Multi Media</b>                  Documentary Edge Auckland, New Zealand</p>	01 – 01 2011	●



**Internship Audio / Video**

Documentary Edge Auckland, New Zealand

**Flash 9**

Media Design School Auckland, New Zealand

**Game Maker Online Course**

Academy of Interactive Entertainment, Canberra Campus, Australia

**3D Praktikum**

QUADRIGA|FX Berlin, Germany

**Audio Engineering**

SEA Institut Berlin, Germany

**Digital Video / Animation**

SEA Institut Berlin, Germany

**Informatik (Fernstudium)**

Universität Hagen, Germany

Informatik

Betriebswirtschaft

**Druck Qualität & Farbmanagement**

Linotype-Hell in Kiel, Germany

April 2010

2009

2007

2006

1993 - 1995

1992





## Switzerland

### **University of Applied Sciences Western Switzerland**

Geneva School of Business Administration

#### **HEG**

Rue de la Tambourine 17  
1227 Carouge  
Switzerland

### **Nouvel AG**

Industrie Grund  
6234 Triengen  
Switzerland

### **Schulthess Juristische Medien AG**

Zwingliplatz 2  
1001 Zürich  
Switzerland

### **SCHURTER AG**

Werkhofstrasse 1-12  
6002 Luzern  
Switzerland

### **Verlag Peter Lang AG**

Internationaler akademischer Verlag  
Moosstrasse 1  
Postfach 350  
2542 Pieterlen  
Switzerland

### **business4you AG Agentur**

Grenchenstrasse 5a  
2504 Biel / Bienne  
Switzerland

## New Zealand

### **Edge Documentary**

Level 1, 114 - 116 Ponsonby Road / Ponsonby  
1142 Auckland  
New Zealand

### **Health TV Auckland**

PO Box 100392 / North Shore Mail Centre Level 1  
9 Shakespeare Rd / Milford  
1144 Auckland  
New Zealand

## Germany

### **DLR**

Kalkhorstweg 53  
17235 Neustrelitz  
Tel. +49 3981 480116  
Germany

### **Kurierverlag GmbH & Co.KG**

Friedrich-Engels-Ring 29  
17033 Neubrandenburg  
Germany



**Thank you for your  
invitation to  
the Job interview!**

